

## **Privacy Notice – VisitLanarkshire Consumers**

**Contact emails of individuals who have signed up to receive VisitLanarkshire’s newsletter and updates, or entered a competition.**

Detail of personal data held by VisitLanarkshire.

### **What data do we hold for you?**

- Name
- E-mail address

### **Why do we hold the data?**

This data is used for sending you information about things to do and places to visit in Lanarkshire, featuring special events and newsletters.

### **What is our lawful basis for processing your personal data?**

The data is processed on the basis of you having subscribed to VisitLanarkshire.com via our website, or entering a competition.

### **Who else do we pass your data on to?**

We do not pass your data on to any third party.

### **How long will we keep your data for?**

We retain your data for as long as we need to contact you about tourism in Lanarkshire.

### **What rights do I have over my data?**

You have the right to see or copy the data we hold on you and to request the correction of any inaccuracies. Information will be provided to you no longer than one month. You have the right to ask us to erase your data or to stop using it.

### **Changes to the information**

We regularly review and where necessary, update our privacy information. If we plan to use personal data for a new purpose, we update our privacy information and communicate the changes to individuals before starting any new processing.

### **Who do I contact if I have concerns about the accuracy or use of my data?**

Jennifer Thomson

Visit Lanarkshire

[info@visitlanarkshire.com](mailto:info@visitlanarkshire.com)

01236 632625